RETAIL CATALOG

blendtec®

BLENDTEC PROVIDES
INNOVATIVE SOLUTIONS
THAT **EMPOWER PEOPLE**
& BUSINESSES ACROSS
THE GLOBE TO **UNLOCK**
THEIR FULL POTENTIAL
AND **FEED THEIR PASSION**

THE MAN BEHIND THE MACHINE

Tom Dickson, Founder

Some people were born to do big things. Blendtec founder Tom Dickson is one of them.

A lifetime inventor, engineer (and incurable tinkerer), Tom was innovating and improving long before Blendtec. But then his blender broke far sooner than it should have. Its early demise awoke something in him.

Armed with his insatiable curiosity and passion for engineering, Tom set out on a mission to build a blender that could not only blend without breaking, but that also incorporated the latest technology. Blendtec was born.

A HISTORY OF INNOVATION A FUTURE OF UNLIMITED POSSIBILITIES

You could say we're crazy about blenders. Obsessed with innovation. And we've been that way from the very beginning.

Over the years, Blendtec has revolutionized the blending industry with countless innovations and industry firsts. Lighted touch control interface. Five-sided jar design. Stealth™ sound-dampening technology. Interactive SmartBlend™ technology. The list goes on.

Today, Blendtec machines are used in homes and businesses all over the world.

We're constantly introducing new products, improving existing designs, and pioneering blending technology at a faster rate than ever. We know the power of a Blendtec goes beyond just horsepower. By creating the most advanced blender in the world, we're not just changing an industry—we're helping change lives.

Orem, Utah facility

FEED YOUR **PASSION**

At Blendtec, our passion for innovation and power allows people to pursue their own unique passions and goals.

That's why Blendtec is so much more than a blender. Our customers rely on Blendtec to help fuel their bodies, nurture their health, and create surprising new foods and possibilities. No matter what they use their Blendtecs for, in the end they're all finding the same thing — a healthier, happier way of life.

FUEL

NURTURE

CREATE

FUEL

Physically demanding lifestyles require more—more energy, more strength, and more endurance. Achieving the peak physical condition needed to run faster, lift heavier, or bike farther also requires more of the right foods.

From protein shakes to carb-loaded meals, Blendtec makes it easy to prepare the nutritious smoothies and meals active people need to perform at their very best.

In a perfect world, everyone would eat a balanced diet loaded with the healthiest foods. In the real world, however, drive-thrus and processed foods often replace fresh and healthy simply because they're faster and easier.

Blendtec blenders prove "fast and easy" can still be nutritious. Whether the goal is to nurture health, make organic baby food, or get picky kids to eat their veggies, Blendtec makes healthy eating deliciously simple.

NURTURE

CREATE

For foodies everywhere, food is more than just nourishment—it's an art. With food as their medium, they create new and exciting experiences to share with their friends, families, and fellow food enthusiasts.

Blendtec blenders open up a world of possibilities for even the most discerning home chef, challenging them to explore new tastes, ingredients, and techniques in fresh and unique ways.

A BLENDER
TO BELIEVE IN

We've seen people do a lot of amazing things with Blendtec. Our customers choose Blendtec not only because of what it helps them do, but how it does it.

Every Blendtec is professional-grade with the most powerful motors in the industry, the longest warranty in the business, and fashion-forward designs that look great in any kitchen.

With products that are built to last and customer service to back them up, it's easy to see why Blendtec is a blender to believe in.

SUPERIOR
TOP TO BOTTOM

5 REASONS

SAVVY CONSUMERS CHOOSE BLENDTEC

Each part is carefully engineered to be the strongest, safest, and best in class.

1. **EASY-CLEAN JAR**
   Flat sides and single-piece blade make cleaning a breeze.

2. **DURABLE SAFETY BLADE**
   Unique blunted design is extra strong, safer to handle, and pulverizes ingredients better than sharp, thin blades.

3. **SIMPLE TOUCH INTERFACE**
   Easy-clean surface offers one-touch controls for blending simplicity.

4. **UNBREAKABLE DRIVE SOCKET**
   All-metal drive train and high quality parts provide lasting durability.

5. **ULTRA HIGH-SPEED MOTOR**
   The industry's most powerful motor delivers the fastest, smoothest blends.

PROUDLY
ENGINEERED
USA

HEART, SOUL AND COLD-FORGED STEEL INSIDE EVERY BLENDTEC

We're passionate about engineering and building the best blenders on the planet.

QUALITY CAN'T BE OUTSOURCED

What does it mean to be an American company? At Blendtec, it means keeping everything—from brainstorming new ideas to building blenders to shipping them out—all in our 275,000 square foot facility.

Keeping everything under one roof is the best way to meet our stringent quality standards and exceed our customers' expectations.

DESIGN
Our talented team of industrial designers and engineers work together to form cutting-edge designs that have the advanced features our customers want in their kitchens.

ENGINEERING
We're pretty proud of our engineers. Thanks to them, we've pioneered the most advanced blending technology available. Their passion for quality and innovation can be seen in each design they bring to life.

MANUFACTURING AND ASSEMBLY
Virtually all manufacturing is done in-house, including injection molding, CNC, and circuit boards. Once parts are manufactured, skilled teams build and box every blender, mixer, and mill from start to finish in our in-house assembly stations.

SALES AND MARKETING
Our sales and marketing team knows all about our consumers. Our engineering team knows how to think outside the box. Together, they collaborate to solve industry problems and make the products our customers need. It's the perfect pair.

CUSTOMER SERVICE
Our Customer Service department is the best around. They're dedicated to making sure owning a Blendtec is a smooth experience for customers, restaurants, and independent retailers and are available 24 hours a day to answer questions and provide support.

BEST WARRANTY IN THE BUSINESS

Blendtec blenders are built to last. We're so confident in the quality, craftsmanship, and durability of our blenders that we offer the longest, most comprehensive warranty in the industry.

blendtec

PROFESSIONAL SERIES

The Professional Series brings commercial-grade blending right to the home. Each blender in the Professional Series boasts the incredible power, advanced features, and amazing versatility home chefs and foodies need to make every creation a masterpiece.

PROFESSIONAL 800™

3.8
PEAK HP

6
PREPROGRAMMED CYCLES

11
SPEED TOUCH SLIDER

BLACK

MOTOR	3.8 peak horsepower, 120 V / 240 V
INTERFACE	Illuminated control surface with speed slider, LED display
SOUND ENCLOSURE	Fully enclosed, easy-to-clean blending station. Helps blender operate at the sound level of normal conversation.
PROGRAM CYCLES	6 preprogrammed cycles: Batters, Mixed Drinks, Smoothie, Frozen Treats, Whole Juice, and Hot Soup
PRODUCT DIMENSIONS	H: 17.3" (43.9 cm) D: 9.0" (22.9 cm) W: 8.6" (21.8 cm)
PRODUCT WEIGHT	15.8 lbs (7.2 kg)

THE WORLD'S QUIETEST BLENDER

The Blendtec Professional 800 brings the most powerful, innovative blending capabilities typically only seen in commercial settings right to the home.

STEALTH™ TECHNOLOGY

The Blendtec Professional 800 features Stealth technology, including a sleek sound enclosure and advanced sound dampening innovations, to ensure it operates at a kitchen-friendly sound level.

11-SPEED CAPACITIVE TOUCH SLIDER + PULSE

Blend to the perfect consistency with the 11-speed capacitive touch speed slider. Pulse to add a burst of blending power.

ONE-TOUCH PREPROGRAMMED CYCLES

The Professional 800 includes six of our most popular preprogrammed cycles: Batters, Mixed Drinks, Smoothie, Frozen Treats, Whole Juice, and Hot Soup.

PROUDLY DESIGNED USA

10 YEAR WARRANTY

PROFESSIONAL 750™

3.0
PEAK HP

6
PREPROGRAMMED CYCLES

10
SPEEDS

BLACK

MOTOR	3.0 peak horsepower, 120 V / 240 V
INTERFACE	Push-button
PROGRAM CYCLES	6 preprogrammed cycles: Batters, Mixed Drinks, Smoothie, Frozen Treats, Whole Juice, and Hot Soup
PRODUCT DIMENSIONS	H: 16.2" (41.4 cm) D: 8.3" (21.0 cm) W: 6.4" (16.2 cm)
PRODUCT WEIGHT	10.9 lbs (4.9 kg)
ADDITIONAL OPTIONS	Can be in installed in-counter

COMMERCIAL QUALITY FOR HOME USE

The Blendtec Professional 750 is designed to give you professional results right from your own home. Preprogrammed cycles create your favorite recipes with a single touch, and the sleek chrome platform adds class and style to any kitchen.

COUNTERTOP OR IN-COUNTER

The Blendtec Professional 750 provides the ultimate in customization and blending freedom. Build your blender directly into your counter, or move anywhere with the countertop base for entertaining.

COMMERCIAL-GRADE MOTOR

The Professional 750 was built with durability in mind, with a commercial-grade motor that easily blends frozen fruit, ice, and raw vegetables to a silky smooth consistency.

SIX PREPROGRAMMED CYCLES + PULSE

The Professional 750 includes six preprogrammed blend cycles: Batters, Mixed Drinks, Smoothie, Frozen Treats, Whole Juice, and Hot Soup.

DESIGNER SERIES

The Designer Series is the perfect combination of brains and beauty. Its slim, sleek design and stunning palette of colors are made to complement any décor, and features like our exclusive SmartBlend™ technology and touchscreen controls deliver the most advanced blending technology available right to your kitchen.

DESIGNER 725™

3.8
PEAK HP

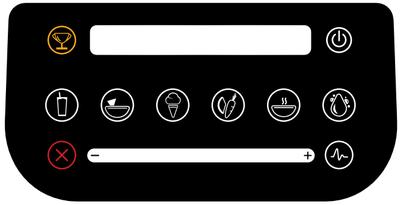
6
PREPROGRAMMED CYCLES

100
SPEED TOUCH SLIDER

GUNMETAL

STAINLESS STEEL BLACK

STAINLESS STEEL WHITE



MOTOR	3.8 peak horsepower, 120 V / 240 V
INTERFACE	Illuminated, capacitive touch interface; LED display
PROGRAM CYCLES	6 preprogrammed cycles: Smoothie, Dips, Frozen Treats, Whole Juice, Hot Soup, Clean
PRODUCT DIMENSIONS	H: 15.6" (39.6 cm) D: 9.2" (23.4 cm) W: 7.0" (17.8 cm)
PRODUCT WEIGHT	9.8 lbs (4.4 kg)

THE WORLD'S SMARTEST BLENDER

The Blendtec Designer 725 boasts the most advanced blending technology ever seen, providing the ultimate interactive experience.

SMARTBLEND™ TECHNOLOGY

The Blendtec Designer 725 features exclusive SmartBlend technology that senses and identifies potential problems—including loading errors, overheating, or air pockets—and offers suggestions to fix them.

100-SPEED CAPACITIVE TOUCH SLIDER + MULTI-SPEED PULSE

The 100-speed capacitive touch slider provides seamless precision speed control. It also shows which speed to use for stirring, chopping, mixing, blending, or pureeing.

PREPROGRAMMED CYCLE SUGGESTIONS

The Blendtec Designer 725 features six preprogrammed custom cycles: Smoothie, Dips, Frozen Treats, Whole Juice, Hot Soup, and Clean. When using preprogrammed cycles, the machine will suggest additional uses for the cycle to give users a better idea of the cycle's versatility.

BLEND REWARDS*

The Designer 725 rewards users for continued use through our exclusive Blend Rewards program. The 725 tracks each number of completed blends, then displays a code once certain blending milestones are reached. The code can be redeemed online for recipe books, gift cards, kitchen utensils, jar discounts, and more.

* USA ONLY

PROUDLY ENGINEERED USA

8 YEAR WARRANTY

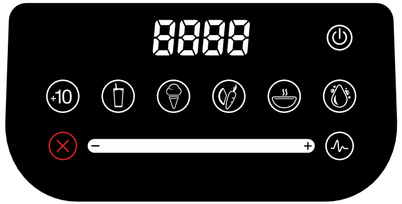
DESIGNER 675™

3.8
PEAK HP

5
PREPROGRAMMED CYCLES

8
SPEED TOUCH SLIDER

CHAMPAGNE CHARCOAL DARK ROAST



MOTOR	3.8 peak horsepower, 120 V / 240 V
INTERFACE	Illuminated, capacitive touch interface
PROGRAM CYCLES	5 preprogrammed cycles: Smoothie, Frozen Treats, Whole Juice, Hot Soup, Clean
PRODUCT DIMENSIONS	H: 15.6" (39.6 cm) D: 9.2" (23.4 cm) W: 7.0" (17.8 cm)
PRODUCT WEIGHT	9.8 lbs (4.4 kg)

A MODERN KITCHEN MUST

The Blendtec Designer 675 is the perfect combination of intuitive and functional, combining a sleek, modern design with advanced blending technology and a wide range of easy-to-use features.

CAPACITIVE TOUCH CONTROL PANEL

The Blendtec Designer 675 features a capacitive touch, illuminated control panel that adds a modern flair to any kitchen. It lights up with a single touch and shuts off automatically, and its completely flat design is easy to clean.

EIGHT-SPEED TOUCH SLIDER + PULSE

The eight-speed slider provides precision speed control by sliding your finger to the left or right. Use Pulse to add a standalone burst of power.

FIVE PREPROGRAMMED CYCLES

The Blendtec Designer 675 includes five preprogrammed cycles. Smoothie, Frozen Treats, Whole Juice, and Hot Soup effortlessly create your favorite recipes, and the one-touch Clean cycle makes cleaning your blender simple.

+10

Tap the +10 icon to add 10 seconds at any point during the blending cycle. It also works as a stand-alone 10 second cycle.

AUTO CLEAN CYCLE

Clean-up is a breeze with the automatic clean cycle. Just add water, a drop of soap, press the Clean icon, and let the Designer 675 do the rest.

PROUDLY ENGINEERED USA

8 YEAR WARRANTY

DESIGNER 625™

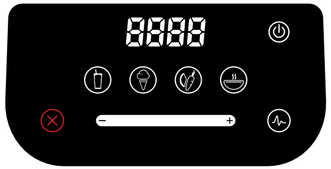
3.0
PEAK HP

4
PREPROGRAMMED CYCLES

6
SPEED TOUCH SLIDER

SEAFOAM | SLATE GREY | POLAR WHITE | POMEGRANATE

BLACK | CHARTREUSE | ORCHID



MOTOR	3.0 peak horsepower, 120 V / 240 V
INTERFACE	Illuminated, capacitive touch interface
PROGRAM CYCLES	4 preprogrammed cycles: Smoothie, Frozen Treats, Whole Juice, Hot Soup
PRODUCT DIMENSIONS	H: 15.6" (39.6 cm) D: 9.2" (23.4 cm) W: 7.0" (17.8 cm)
PRODUCT WEIGHT	9.5 lbs (4.3 kg)

FASHION MEETS FUNCTION

The Blendtec Designer 625 features everything you need to create healthy smoothies, snacks, and meals in a matter of seconds—and it looks great doing it. With advanced blending technology and a stunning palette of seven colors to choose from, this is one blender you won't want to hide in the cabinets.

ILLUMINATED CAPACITIVE TOUCH INTERFACE

The Blendtec Designer 625 features a capacitive touch, illuminated interface with easy-to-see icons. It lights up with a single touch and shuts off automatically, and its flat design is easy to clean.

SIX-SPEED CAPACITIVE TOUCH SLIDER + PULSE

Simply slide your finger left or right to control for customized blending. The slider offers six different incremental speeds, and Pulse provides a burst of high-speed power.

FOUR PREPROGRAMMED BLEND CYCLES

The Blendtec Designer 625 provides four different preprogrammed settings: Smoothie, Frozen Treats, Whole Juice, and Hot Soup. The settings automatically speed up or slow down as needed, providing consistently perfect results of your favorite recipes with a single touch.

PROUDLY ENGINEERED USA

8 YEAR WARRANTY

CLASSIC SERIES

Based on our iconic original of YouTube fame, our Classic Series blenders simplify your kitchen, doing the work of many other kitchen machines. An array of user-friendly features, including one-touch timed cycles and preprogrammed settings, ensure your favorite recipes turn out perfectly every time.

CLASSIC 575™

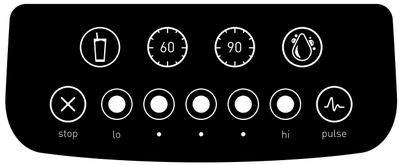
3.0
PEAK HP

4
PREPROGRAMMED CYCLES

5
SPEEDS

BLACK CARIBBEAN ORCHID POPPY

SLATE GREY POLAR WHITE



MOTOR	3.0 peak horsepower, 120 V / 240 V
INTERFACE	Push-button
PROGRAM CYCLES	4 preprogrammed cycles: Smoothie, Clean, and 60- and 90- second timed cycles
PRODUCT DIMENSIONS	H: 15.0" (38.1 cm) D: 8.0" (20.3 cm) W: 7.0" (17.8 cm)
PRODUCT WEIGHT	7.1 lbs (3.2 kg)

THE ULTIMATE ALL-IN-ONE APPLIANCE

Commercial grade power and incredible versatility combine to bring you the Blendtec Classic 575, the ultimate all-in-one appliance. Preprogrammed cycles make it easier than ever to create smoothies, salsas, hot soups, and more.

PREPROGRAMMED SMOOTHIE CYCLE

Duplicate your favorite restaurant's smoothies and mixed drinks at home! The Blendtec Classic 575 features a preprogrammed Smoothie cycle that creates perfect smoothies every time.

ONE-TOUCH TIMED CYCLES

The Blendtec Classic 575 offers two timed cycles that free your hands for other kitchen tasks while creating a wide range of recipes, including soups, bread dough, and ice cream.

FIVE SPEEDS + PULSE

The Classic 575 includes five manual incremental speeds. Each speed runs for 50 seconds before shutting off automatically. You can switch between speeds to adjust the consistency of the blend, or Pulse to blend for short periods at a high speed.

AUTO CLEAN CYCLE

The automatic clean cycle takes the work out of cleanup. Just add water, a drop of soap, press the Clean button, and let the Classic 575 do the rest.

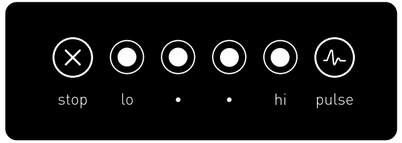
CLASSIC 560™

3.0
PEAK HP

3
COLOR OPTIONS

4
SPEEDS

BLACK POPPY POLAR WHITE



MOTOR	3.0 peak horsepower, 120 V / 240 V
INTERFACE	Push-button
PRODUCT DIMENSIONS	H: 15.0" (38.1 cm) D: 8.0" (20.3 cm) W: 7.0" (17.8 cm)
PRODUCT WEIGHT	7.1 lbs (3.2 kg)

MORE THAN A BLENDER

The Blendtec Classic 560 is so much more than a blender. This budget-friendly model consolidates up to nine other appliances in one, making it a cinch to create healthy smoothies, meals, and snacks in seconds.

ALL-IN-ONE APPLIANCE

Clear your counters—the Blendtec Classic 560 takes the place of a smoothie maker, whole juicer, ice cream maker, grain mill, coffee grinder, bread mixer, meat grinder, milkshake mixer, and blender.

4 SPEEDS + PULSE

Four different speed settings from low to high allow you to manually control the speed of the blender. Hold down the Pulse button to quickly blend at a high speed.

COMMERCIAL-GRADE MOTOR

The Blendtec Classic 560 remains budget-friendly without compromising the commercial-grade power Blendtec is famous for. Its powerful 3.0 Peak HP motor is one of the largest in the industry, allowing it to easily power through even the toughest ingredients.

MILLS

The Kitchen Mill™ is one of the fastest, most advanced mills available, making it easy to create healthy whole-grain flours in seconds. Its durable, stoneless design is built to last and backed by Blendtec's industry-leading warranty to provide years of trouble-free milling.

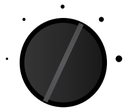
KITCHEN MILL™

1.8
PEAK HP

24
CUP CAPACITY

10
AMP DIRECT DRIVE MOTOR

WHITE



MOTOR	1.8 peak horsepower, 120 V
INTERFACE	Dial, 5 texture settings
PRODUCT DIMENSIONS	H: 11.5" (29.2cm) D: 10" (25.4 cm) W: 8.5" (21.6 cm)
PRODUCT WEIGHT	7 lbs (3.2 kg)

A HEALTHIER WAY TO MILL

With the Kitchen Mill, you can burst grains, dried beans, and other legumes into fresh, nutritious flour. Instead of grinding, the Kitchen Mill uses a rotor and stator to burst grains, keeping the nutritional value of the natural kernels intact.

FAST OPERATION FOR HOME USE

This electric mill produces up to 24 cups of natural whole-grain flour in under 8 minutes.

ADVANCED, DURABLE DESIGN

Just like our blenders, the Kitchen Mill is made with the highest-quality materials. The Mill features a patented, stainless steel, Micronetic™ milling chamber that never gums, jams, or glazes. The 1.8 horsepower, 120-volt motor will not overheat and is permanently lubricated.

IDEAL FOR SPECIAL DIETS

For those with wheat-based dietary concerns or who want to avoid white flour, the Kitchen Mill is perfect for making healthier, alternative flours. Make your own gluten-free flour out of rice, quinoa, soy, or almonds in seconds.

5 TEXTURE SETTINGS

Five settings adjust the consistency of flour from regular to very fine. The middle setting creates an all-purpose flour texture, while the finest setting makes pastry-fine flour.

PROUDLY ENGINEERED USA

8 YEAR WARRANTY

ACCESSORIES

Each of our accessories are expertly engineered to help you in the kitchen. Our jars not only provide the smoothest blends, but feature blunt blades for safe handling and flat walls for easy cleaning. From utensils specifically designed to get every bit out of your jar to Gripper lids that make adding ingredients simple, no detail is too small.

WILDSIDE+™ JAR

Meet the jar that revolutionized high-speed blending! The WildSide+ is ideal for:

- Larger blends
- High-volume recipes
- Bread dough
- Smoothies

The patented WildSide+ features an extra-wide base and a narrow fifth "wild" side that helps create a faster, smoother blend. Two vertical ridges on the interior walls disrupt the blending pattern even further, allowing ingredients to hit two additional surfaces and further accelerating the blending process.

NEW!
MINI WILDSIDE+™ JAR

Our Mini WildSide+ is small but mighty! It's perfect for small and single-sized recipes of your favorite:

- Smoothies
- Protein shakes
- Juices
- Batters

The 36-ounce Mini WildSide+ Jar features the same design enhancements as the larger jar, delivering the perfectly smooth results you expect. Whether you're making whole juice or a protein shake, the Mini WildSide+ is simpler to portion and easier to clean, with no waste from unused portions.

FOURSIDE™ JAR

The FourSide is perfect for average-sized blends of your favorite smoothies and drinks. It's also ideal for:

- Ice cream
- Grinding grains
- Soups
- Dips and batters

The FourSide jar's square shape blends much better than traditional round jars. The jar also generates more friction, heating soups and hot drinks quickly and easily. It's also especially good for grinding grains and making smaller quantities.

TWISTER™ JAR

The Twister jar blends even the thickest recipes with ease! Perfect for:

- Bread & cookie crumbs
- Nut butters
- Hummus
- Baby food

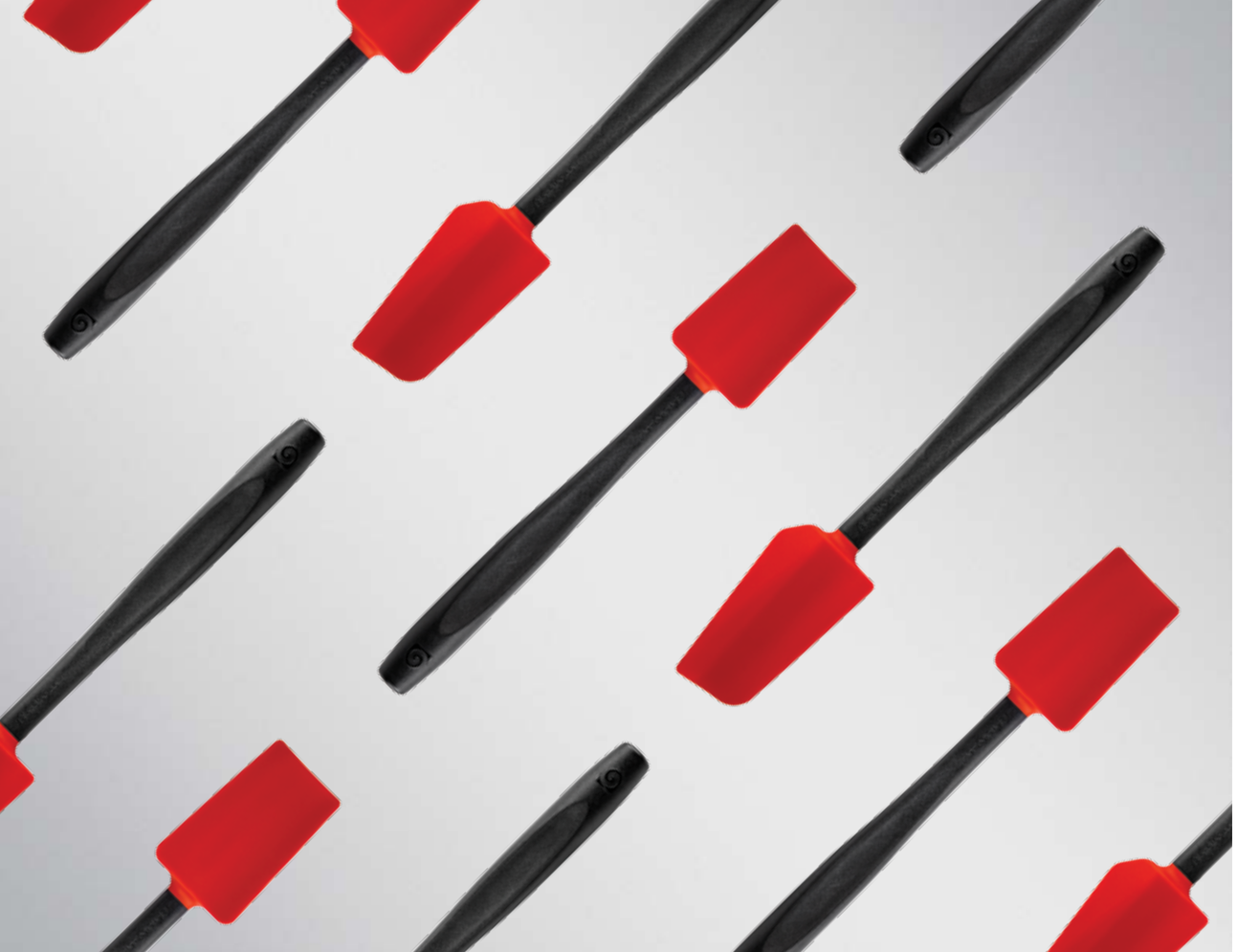
The first jar of its kind, the Twister jar features patented scrapers that make it our most effective jar for blending the thickest recipes—and it's fun to use! Simply twist the lid while blending. This patented design forces the ingredients from the sides of the jar back into the blade.

MINI TWISTER™ JAR

This jar has the same features of our Twister jar on a smaller scale. It's great for:

- Dry spices
- Coffee beans
- Small portions of baby food
- Almond butter

Designed to easily blend your thickest recipes in seconds, its smaller size is perfect for handling small quantities of tough ingredients. Use the Mini Twister for blending or grinding dry spices, coffee beans, almonds, and small batches of your favorite ingredients.



SPECTACULA™

- Specifically shaped for the Twister jars
- Silicone head resists heat up to 500°F
- Built-in spoon rest

SPOONULA™

- Specifically shaped for the WildSide+ and FourSide jars
- Silicone head resists heat up to 500°F
- Built-in spoon rest

Blendtec's specially-designed Spoonulas and Spectaculas are perfect for removing every last morsel from your jars. Shaped specifically for Blendtec jars, they also have a built-in spoon rest for keeping your counter mess-free during use!

RETAIL
PRODUCT LINEUP

	PROFESSIONAL 800	PROFESSIONAL 750	DESIGNER 725
PEAK HP / VOLTAGE	3.8 / 120 V / 240 V	3.0 / 120 V / 240 V	3.8 / 120 V / 240 V
PRE PROGRAMMED CYCLES	6	6	6
SPEEDS	11 + Pulse	10 + Pulse	100 + Pulse
INTERFACE	Touchscreen	Push-button	Touchscreen
FINISH	Molded / Diecast	Molded / Diecast	Diecast / Molded
WARRANTY	10 Year	8 Year	8 Year
DIMENSIONS	H: 17.3" (43.9 cm) D: 9.0" (22.9 cm) W: 8.6" (21.8 cm)	H: 16.2 (41.4 cm) D: 8.3" (21.0 cm) W: 6.4" (16.2 cm)	H: 15.6" (39.6 cm) D: 9.2" (23.4 cm) W: 7.0" (17.8 cm)
WEIGHT	15.8 lbs (7.2 kg)	10.9 lbs (4.9 kg)	9.8 lbs (4.4 kg)

- BLACK
- BLACK
- STAINLESS / BLACK
- STAINLESS / WHITE
- GUNMETAL

DESIGNER 675	DESIGNER 625	CLASSIC 575	CLASSIC 560
3.8 / 120 V / 240 V	3.0 / 120 V / 240 V	3.0 / 120 V / 240 V	3.0 / 120 V / 240 V
5	4	4	0
8 + Pulse	6 + Pulse	5 + Pulse	4 + Pulse
Touchscreen	Touchscreen	Push-button	Push-button
Painted / Molded	Molded	Molded	Molded
8 Year	8 Year	8 Year	8 Year
H: 15.6" (39.6 cm) D: 9.2" (23.4 cm) W: 7.0" (17.8 cm)	H: 15.6" (39.5 cm) D: 9.2" (23.4 cm) W: 7.0" (17.8 cm)	H: 15.0" (38.1 cm) D: 8.0" (20.3 cm) W: 7.0" (17.8 cm)	H: 15.0" (38.1 cm) D: 8.0" (20.3 cm) W: 7.0" (17.8 cm)
9.8 lbs (4.4 kg)	9.5 lbs (4.3 kg)	7.1 lbs (3.2 kg)	7.1 lbs (3.2 kg)

- CAPPUCCINO
- CHARCOAL
- CHAMPAGNE
- POLAR WHITE
- BLACK
- SLATE GREY
- POMEGRANATE
- ORCHID
- SEAFOAM
- CHARTREUSE
- POLAR WHITE
- BLACK
- SLATE GREY
- POPPY
- CARIBBEAN
- ORCHID
- POLAR WHITE
- BLACK
- POPPY

STANDARDIZED
POINT OF PURCHASE DISPLAYS

SINGLE BLENDER

- Single blender
- 5 Key Differentiators backer card (other artwork images available)
- Red base option: Must showcase black, metallic or white blender
- White base option: Can showcase any blender color except white

SINGLE BLENDER WITH INFORMATION CARD

- Single blender
- Standard backer card (other artwork images available)
- Information card with blade
- Red base option: Must showcase black, metallic or white blender
- White base option: Can showcase any blender color except white

SINGLE BLENDER WITH VIDEO UNIT

- Single blender
- Standard backer card (other artwork images available)
- Video Unit
- Red base option: Must showcase black, metallic or white blender
- White base option: Can showcase any blender color except white

* Information card and video unit only available on POP in one of the two single blender options shown above

DOUBLE BLENDERS

- Double blender (blender models vary)
- Standard backer card (other artwork images available)
- Merchandising display block
- Red base option only. Must showcase black, metallic or white blender

SINGLE BLENDER WITH ACCESSORIES

- Single blender
- Standard backer card (other artwork images available)
- Wildside+ or FourSide jar and Twister or Mini Twister
- Merchandising display blocks
- Red base option only. Must showcase black, metallic or white blender

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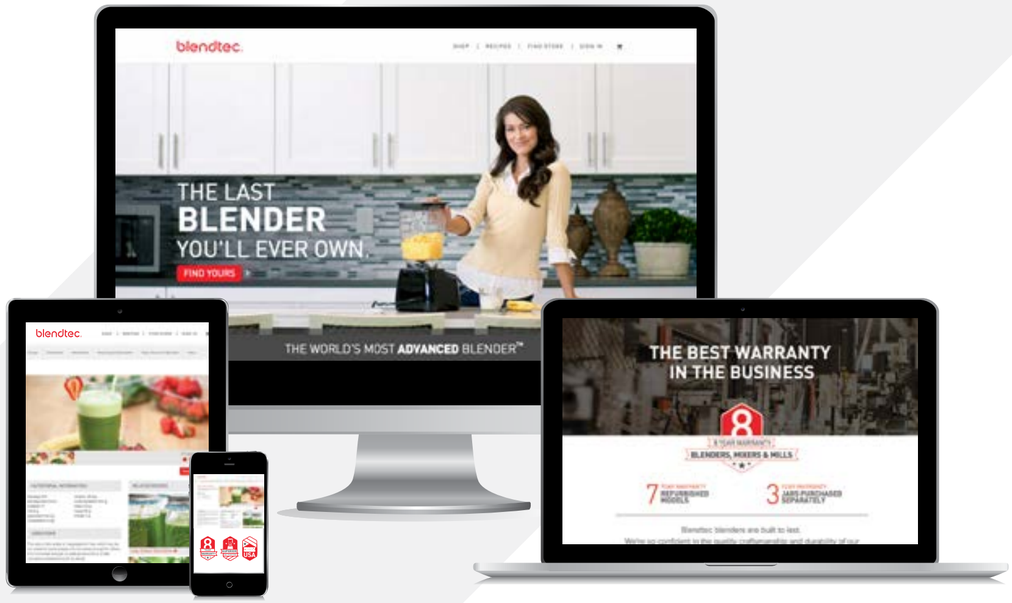

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